

APPENDIX IV-B-2

PROGRAM ACTION PLAN MATRIX: DEFINITIONS

Outcome Objective (Primary or Long Term Objective)	<p>The expected health status or health access outcome for a problem (derived from analysis of the needs assessment data). It may be countywide or can specify one particular group or location. The baseline should be provided.</p> <p>Objectives should identify a change that is measurable over a specific period of time and for a specific target group.</p>
Precursors Associated with the Primary Outcome Objective	<p>Determinants or risk factors identified in your problem analysis.</p> <p>The data FHOP data templates list risk factors for each indicator.</p>
Intermediate or Short Term Objectives	<p>Targets the risk factor or system barrier that contributes to the poor outcome that is identified in the primary objective. The intermediate or short term objectives will form the basis of program activities. The baseline should be provided.</p> <p>Objectives should identify a change that is measurable over a specific period of time and for a specific target group.</p>
Activities	<p>Describe the steps of the planned intervention. Activities provide a guideline so that staff will implement them as planned.</p>
Target Group or Area	<p>Identifies the target population or specific geographic area in which the risk factor or system barrier is most notable. Different target groups or areas may call for different interventions.</p>
Accountable Agency, Staff or Position	<p>Identifies the staff or agency that is responsible for implementing the activities. Be as specific as possible.</p>
Timeframe	<p>Provides the beginning and end point for your intervention activity(s)</p>
Performance Measures	<p>Explicit evaluation / monitoring measures (outcome and process) of the intended effects of a program or activity. Usually quantitative and can be compared to a baseline measurement.</p>
Data Sources	<p>Identifies the data sources to be used for monitoring/evaluation. May be regularly produced reports obtained from the state or the county, regularly scheduled or specialized reports generated using Epi BC, standardized survey instruments, program records or specially designed survey instruments.</p>