## APPENDIX IV-A-2
EXAMPLE LOGIC MODEL: PROVIDER EDUCATION
PROGRAM TO PROMOTE BREASTFEEDING

### INPUTS
- Allocation of MCH resources to this project: ___ hours of MCH staff time monthly
- Volunteers (2) knowledgeable/trained about breastfeeding
- Grant funds
- Prop 10 funds
- Staff with expertise in breastfeeding education
- Access to staff with assessment skills
- Technology: internet & e-mail access
- County Breastfeeding Coalition
- Relationship with local provider organization / professional groups

### OUTPUTS
- **Activities**
  - Assessment of current provider breastfeeding policies and practices
  - Conduct provider trainings
  - Develop e-mail breastfeeding education newsletter
  - Establish process of provider referral to breastfeeding class
  - Provide resource materials to providers and staff
- **Participation**
  - OB-GYN Physicians
  - Family Practice Physicians
  - Provider Staff
  - Pediatricians
  - Nurse/support Staff
  - Local provider medical association

### OUTCOMES – IMPACT
- **Short**
  - 95% of providers assessed for policies/practices
  - 65% of physicians / office staff attend provider education trainings
  - # (from baseline) of provider referrals to classes
- **Intermediate**
  - 85% of women delivering at local hospitals report their physician discussed breastfeeding with them
  - 85% of women delivering at local hospitals report an intent to breastfeed for at least 6 months at interview with lactation specialists
- **Long-Term**
  - 70% of mothers in ___ county chose to breastfeed at hospital discharge
  - 50% of mothers who continue to breastfeed continue to at least 6 months of age (HP2010)
  - 25% of mothers who breastfeed continue to at least 12 months of age
  - Better infant health outcome as measured by: anemia rates