FIGURE 1. EXCLUSIVE BREASTFEEDING PROBLEM ANALYSIS DIAGRAM

Societal/ Policy Level/ Tertiary Precursors
- Public’s attitude about breastfeeding
- Formula marketing
- Inadequate Curriculum/training @ Med/Nurse schools
- Lack of providing lactation resource information to providers

Family/ Institutional Level/ Secondary Precursors
- Language/ cultural barriers
- No post discharge follow-up with PHN
- Lack of provider knowledge/ Poor adherence to best practices/Lack of referrals
- Unavailability of breast pumps
- Lack of workplace and family support
- Lack of in-hospital education and support to new mothers
- No “emergency” support for breastfeeding
- No support groups

Individual Level/ Primary Precursors
- Birth defects
- Embarrassment to breastfeed in public
- Lack of knowledge about breastfeeding benefits and technique
- Prematurity
- No or limited access to support resources
- No roaming-in at the hospital
- Poor mother- baby bonding

Targeted Problem:
- Mothers’ choose not to or prematurely discontinue infant breastfeeding

Consequences:
- Sick baby, obesity, lack of bonding, dental issues, formula costs, anemia

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