

Example Program Objectives from local programs – notes and revisions

Within five years (by FY 2003-04), Public Health MCAH staff will develop and implement a culturally sensitive policy for staff to identify, assess, intervene, refer and follow-up with substance using/abusing women of child-bearing age and their substance-exposed infants.

- how to measure? How to determine if it is effective (develop an outcome objective, too)
- can determine if a policy has been developed...

During FY 2002-03, Public Health MCAH and other Nursing Division staff will implement protocols to assure ongoing orientation, education, training, and mandated reporting requirements of staff regarding child abuse identification, assessment, and referral.

- By FY 2002-2003, staff will develop a protocol for Public Health MCAH and other Nursing Division staff regarding child abuse identification and assessment.
- By FY 2002-2003,

Performance measure: # of protocols developed / goal number

Over the next five years (by FY 2003-04), Public Health MCAH staff will participate in activities to increase the proportion of all pregnant women in XXXX County who receive prenatal care in the first trimester of pregnancy

- need to add a number or increase by a certain percent (to be more specific)
  - might want to clarify what activity you are talking about – for example, outreach, etc (to determine if you have achieved it)
  - this one shows process objective and outcome objective – would be helpful to separate
- Process: By June 2004, staff will develop and disseminate information in County
- Outcome: By end of 5 year period, % of pregnant women in County who receive prenatal care will increase by 5%
- Or could specify which pregnant women, for example, women with Medi-Cal

Performance measure: # receiving prenatal care in first trimester / total number of pregnant women

During FY 2000-01, Public Health MCAH staff will develop and implement an evaluation plan regarding use of the “Prenatal Care Record.”.

"By June 30, 2011, the Medi-Cal/Healthy Families Outreach program will have completed applications for a minimum of 800 clients in XXXX for Medi-Cal, Healthy Families and other no/low cost health insurance

plans."

-maybe take out "other no/low cost health insurance"? for example, if they have different processes for applications or outreach

-could have a separate goal for Medi-Cal, for Healthy Families – depending on how you implement it.

But if people might qualify for several through an intervention, might keep all

-could be more specific about clients – are they clients of the department, WIC clients, county residents?

Performance measure: # of application completed / 800 clients

"By the end of the project year, provide dental screening exams for at least 600 2nd and 5th grade students and apply dental sealants to a minimum of 400 of these children."

-yes, measurable. A process objective

-could break into 2 objectives. "Provide dental screening.." And then, "apply dental sealants to identified students..."

Performance measure: # of students screened / 600 students

- Provide 15 oral health classes for at least 100 CPSP clients.
- Provide oral health screenings for at least 100 CPSP clients.
- Assist 75 CPSP clients in obtaining dental appointments.
- Provide case management to 50 CPSP clients to assist with completion of dental treatment.
- Present *Business Case for Breastfeeding* to 50 human resources staff members, local business owners, and policymakers.
- Provide breastfeeding support and education to at least 500 families at the County Fair Baby Sanctuary tent.
- Update our postpartum depression resource guide and distribute 100 copies electronically countywide.
- Convene a monthly network of at least 20 postpartum depression service providers to offer training and networking opportunities.