



Using the MCAH Marketplace

November 2013

Family Health Outcomes Project
University of California, San Francisco





Purpose of the MCAH Marketplace

- The MCAH Market is a place to share examples of resources and programs local MCAH program have developed.
- The current list of items is based on the “MCAH Market” activity conducted at the Fall 2009 MCAH Action Meeting in Sacramento.
- MCAH Directors and staff are encouraged post resources to more fully develop this resource bank, and in doing so provide a place to house the various tools and other useful resources that are now only shared via emails.



MCAH Marketplace Website

- FHOP held a virtual “launch party” and orientation via webinar in December 2010. The recording is available from the FHOP training page:
http://fhop.ucsf.edu/fhop/htm/trainings/desc/webinar_121510.htm
- The main feature of the Market we anticipate people using is file sharing – uploading files and downloading files.
- There are also pages available for posting announcements, posting links, and adding “market listings”, which are descriptions of resources and skills available or used by a local health jurisdiction.



Accessing the Marketplace

- To search for resources on the MCAH Market site, *you do not need to log in* and you do not need to have a user account.
- The site is “public” and anyone can view and download resources.



Log in to the Marketplace

- If you do not have access to a Google Account:
 1. Go to: <http://sites.google.com>
 2. Log in using:
 - Name: mcahmarket1
 - Password: MCAHAction
 3. Click on “California MCAH Action Marketplace”

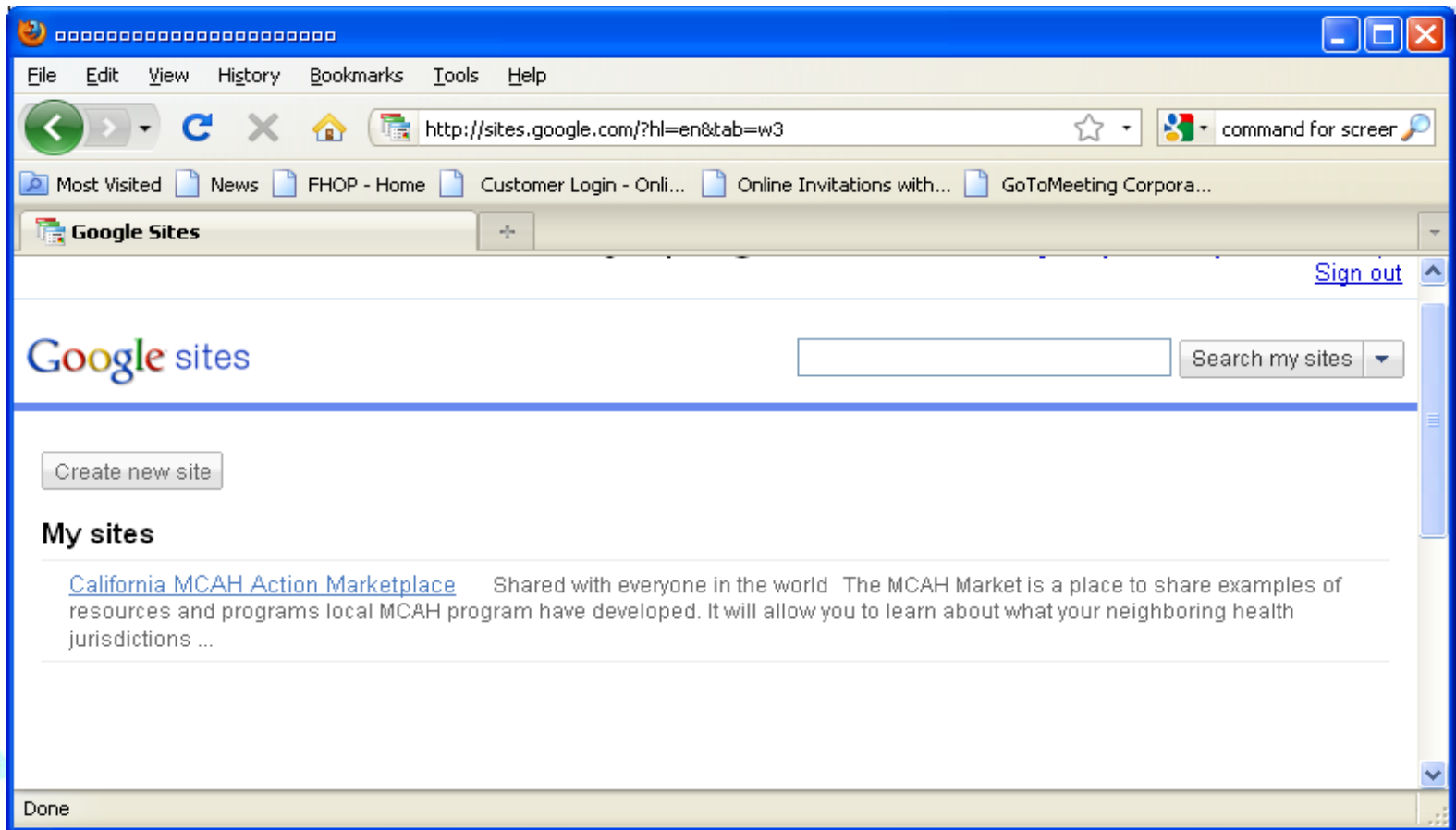


Add to the Marketplace

- Once you are logged in, uploading files is similar to attaching a file to an e-mail.
- You can sign up for a Google account for free using your own email address.

Using Google Sites

- <http://sites.google.com> Once you are logged in, you will see a link to the home page.





MCAH Marketplace Homepage

- The home page shows a list of the 5 most recently listed Market items.
- On the left, you will see a menu with links to each of the pages on the site:
 - Market Listings
 - Announcements
 - Files
 - Links

MCAH Marketplace Homepage



The screenshot shows a Mozilla Firefox browser window displaying the California MCAH Action Marketplace homepage. The browser's address bar shows the URL <http://sites.google.com/site/mcahmarket/home>. The page features a header banner for the Family Health Outcomes Project, UCSF Family and Community Medicine, with a search bar. The main heading is "California MCAH Action Marketplace". A sidebar on the left lists navigation options: "Market Listings", "Announcements", "Files", and "Links". The main content area is titled "MCAH Marketplace Home" and includes a welcome message and a list of recent market items.

Family Health Outcomes Project
UCSF Family and Community Medicine

Search this site

California MCAH Action Marketplace

A collaboration with:



MCAH Marketplace Home

- Market Listings
- Announcements
- Files
- Links

[Edit sidebar](#)

MCAH Marketplace Home

Welcome to the Maternal, Child, and Adolescent Health Market!

The MCAH Market is a place to share examples of resources and programs local MCAH program have developed. It will allow you to learn about what your neighboring health jurisdictions are working on. An item might be an activity or event and you want to find out more about how it was accomplished. Perhaps you have developed a useful facts sheet and would be willing to share it. Or, maybe the Market can connect a veteran MCAH staff person, with expertise in a certain area, with someone new to the job.


You can view the Market Listings by clicking [here](#) or use the links on the left to navigate this site. Below is a list of the 5 most recently added items.

Recent Market Items		
Local Health Jurisdiction	Category	Date Added
San Francisco	Funding Source	July 13, 2010
Marin	Funding Source	July 13, 2010
Amador	Funding Source	July 13, 2010



MCAH Marketplace Files

- Another page is “Files” where you can see and download resources others have added.

A collaboration with:


MCAH Marketplace Home
Market Listings
Announcements
Files
Links

[Edit sidebar](#)

[MCAH Marketplace Home >](#)
Files

The **Files** page can be a place where individuals can upload documents such as advertisements or educational materials to share with the group.

[+ Add file](#) [Move to](#) [Delete](#) [Subscribe to changes](#)

<input type="checkbox"/>	FHOP Webinar Slides: Problem Analysis	Using a Socio-Ecological Model to Develop Strategies for Impacting MCAH Outcomes. PDF of PowerPoint presentation.	35k	v. 1	Jul 13, 2010 1:00	gillespieka@fcm.ucsf.edu
<input type="checkbox"/>	Blank Problem Analysis diagram 3-5-10.doc	Blank Problem Analysis Diagram	35k	v. 1	a minute ago	gillespieka@fcm.ucsf.edu
<input type="checkbox"/>	Problem Analysis Webinar presentation.ppt	FHOP Webinar Training: Problem Analysis Presentation	1388k	v. 1	a minute ago	gillespieka@fcm.ucsf.edu

Done



Add a File to the Marketplace

- Looking at the Files page, you will see a button to “Add Item”.

A collaboration with:
Family Health Outcomes Project

MCAH Marketplace Home
Market Listings
Announcements
Files
Links

[Edit sidebar](#)

[MCAH Marketplace Home](#) >
Files

The **Files** page can be a place where individuals can upload documents such as advertisements or educational materials to share with the group.

[+ Add Item](#) [Move to](#) [Delete](#) [Subscribe to changes](#)

<input type="checkbox"/>	FHOP Webinar Slides: Problem Analysis View	Using a Socio-Ecological Model to Develop Strategies for Impacting MCAH Outcomes. PDF of PowerPoint presentation.					Jul 13, 2010 1:00	gillespieka@fcm.ucsf.edu
<input type="checkbox"/>	Blank Problem Analysis diagram 3-5-10.doc Download	Blank Problem Analysis Diagram	35k	v. 1	a minute ago			gillespieka@fcm.ucsf.edu
<input type="checkbox"/>	Problem Analysis Webinar presentation.ppt View Download	FHOP Webinar Training: Problem Analysis Presentation	1388 k	v. 1	a minute ago			gillespieka@fcm.ucsf.edu

Done





MCAH Marketplace Website

- Questions about the MCAH Market site
- Questions about signing up or accessing the site
- Questions about adding items or files

**Contact FHOP - fhop@fcm.ucsf.edu or
415-476-5283**

