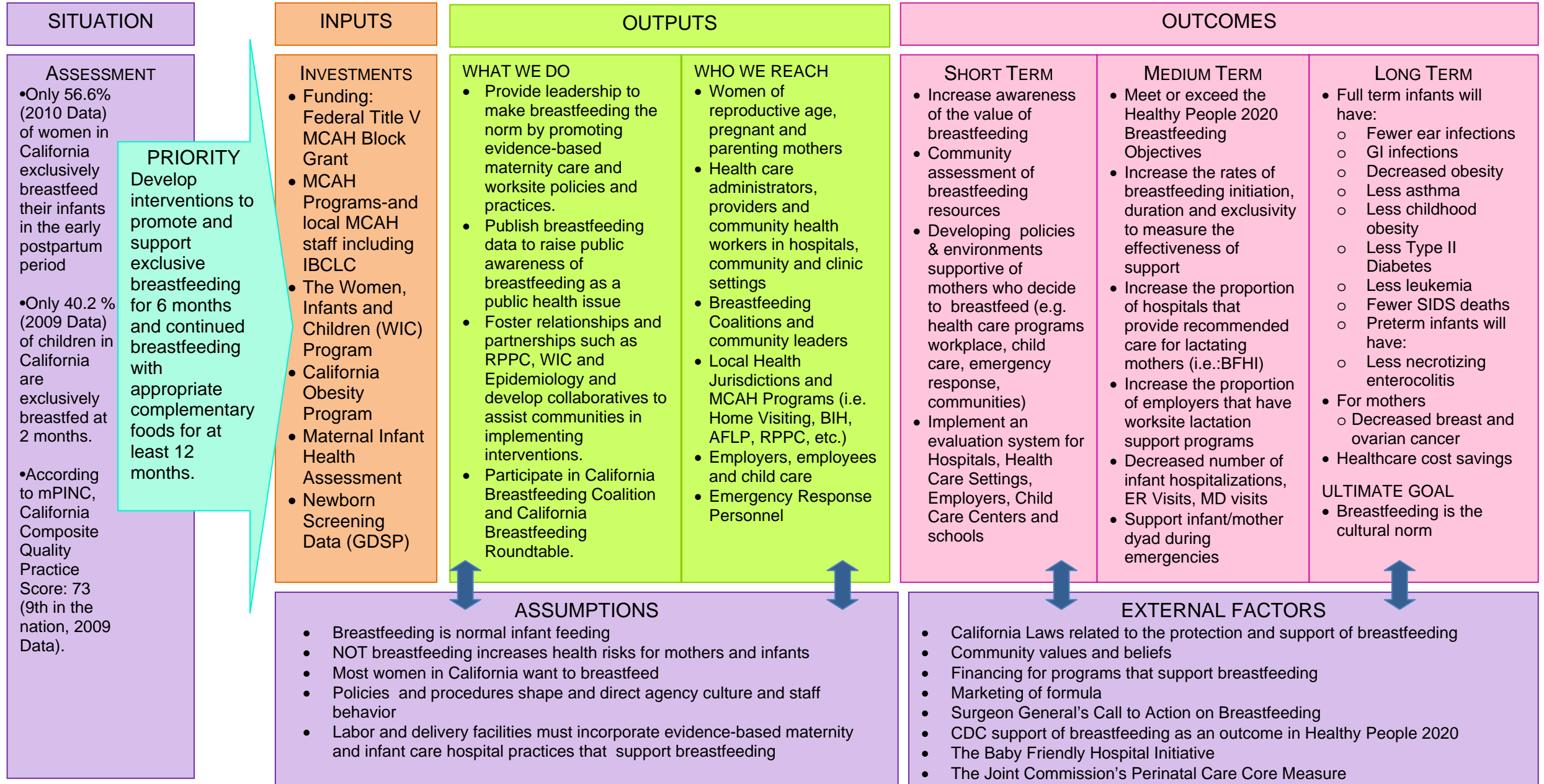


# California Department of Public Health: Breastfeeding Logic Model\*

\* In response to The Surgeon General's Call to Action to Support Breastfeeding (2011)



**PRIORITY**  
Develop interventions to promote and support exclusive breastfeeding for 6 months and continued breastfeeding with appropriate complementary foods for at least 12 months.

**Evaluation**

- Collect data (HP 2020, MICH Objectives 21-24)
- Analyze and interpret
- Report