

March 19, 2014

Dear MCAH colleagues in California:

As requested by FHOP and CDPH-MCAH, I am sending a copy of our Survey that we're sending to community partners. As of March 19th, we have 70 responses from community partners and 31 responses from MCAH staff. We will qualitatively analyze the data and utilize the prioritization process for the Community Partners to discuss specific problems in small groups at either of our community partner convenings. In addition to the two community partner convenings described below, we're planning other meetings with focus on: childhood nutrition & physical activity; childhood environments; child abuse; inequities in african-american birth outcomes.

Asking the open-ended questions required by CDPH-MCAH has worked out well. We're receiving lots of good information and the questions coincide with the Results-Based Accountability approach that our Health Officer is leading for SFDPH.

A small aside, we're systematically reviewing surveys, focus groups, and community needs assessments from other SF agencies to better understand the needs of our low-income population. There is a small proportion of our community partners who are actually low-income mothers and youth, but their ongoing participation with our collaborative groups suggest that their views don't necessarily represent the socially isolated members of our county (e.g., those willing to attend public health meetings are more likely to initiate prenatal care in first trimester).

If you were to use this survey template, I would suggest that we all try to ask questions exactly the same way (if possible). In this way, we could combine and compare data between counties.

We are very interested in learning how other counties are conducting their Needs Assessment and Action Plan meetings. Please do ask questions, share your ideas, and teach us how to do better!

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Dear Key Stakeholder and Community Partner in Maternal, Child & Adolescent Health,

The San Francisco Department of Public Health would like your opinion on public health problems affecting women of child-bearing age, mothers, infants, children, and adolescents in San Francisco. We are conducting a needs assessment to identify important public health problems, their causes, and possible interventions.

We invite you to provide your perspective through this brief online questionnaire by March 21st, 2014.  
[www.surveymonkey.com/s/NeedsAssessmentMCAH](http://www.surveymonkey.com/s/NeedsAssessmentMCAH)

Also, we invite you to participate in a Maternal, Child & Adolescent Health Needs Assessment with Community Partners Meeting on either:

Monday, March 31st or Tuesday, April 8th,  
1 - 4 pm at 25 Van Ness Avenue, Room 610.

The Needs Assessment with Community Partners Meeting will feature results from the online questionnaire, epidemiological presentations, and group discussion around key health problems. This information will be incorporated into the five-year Maternal, Child & Adolescent Health Needs Assessment and Action Plan.

Thank you very much.

Sincerely,

Mary Hansell, DrPH, RN Director, Maternal Child & Adolescent Health Section  
Curtis Chan, MD,MPH Medical Director of Maternal, Child & Adolescent Health  
Tomas Aragon, MD,DrPH County Health Officer. Director, Population Health Division

**1. Please RSVP for one of the MCAH Stakeholders/Community Partners Needs Assessment meeting. (We will email you confirmation with meeting details.)**

- Will attend Monday, March 31st, 1-4pm
- Will attend Tuesday, April 8th, 1-4pm
- Will not attend

**2. Contact information**

|              |                      |
|--------------|----------------------|
| Last Name    | <input type="text"/> |
| First Name   | <input type="text"/> |
| Title / Role | <input type="text"/> |
| Organization | <input type="text"/> |
| Email        | <input type="text"/> |
| Telephone    | <input type="text"/> |

**3. In your opinion, what is an important public health problem affecting women of child-bearing age, infants, children and/or adolescents in San Francisco?**

**4. What are key causes of this problem in San Francisco?**

**5. What key strategies or interventions could effectively address this problem?**

**6. Which stakeholders or community partners could address this problem?**

**7. Would you like to describe another public health problem (and its key causes, strategies/interventions) on this questionnaire?**

- Yes
- No

**8. In your opinion, what is an important public health problem affecting women of child-bearing age, infants, children and/or adolescents in San Francisco?**

**9. What are key causes of this problem in San Francisco?**

**10. What key strategies or interventions could effectively address this problem?**

**11. Which stakeholders or community partners could address this problem?**

**12. In addition to the MCAH Needs Assessment Meetings with Key Stakeholders & Community Partners, DPH would like to understand community health needs more deeply by meeting with specific groups. Would you like DPH-MCAH staff to meet with your group for a tailored discussion (e.g., 30-60 minutes) so your staff, partners, and/or community advisory members can directly inform us about the issues?**

Yes

No

**13. Please tell us about the group you would like us to meet with:**

Name of meeting, group, or forum

Location

Meeting Dates & Times

Potential health issues to discuss

Approximate number of group participants

**14. Thank you very much for participating in our questionnaire. If you have additional comments and/or questions, please input them here.**