



**Maternal, Child and Adolescent  
Health Directors/ Coordinators and  
PSC's**

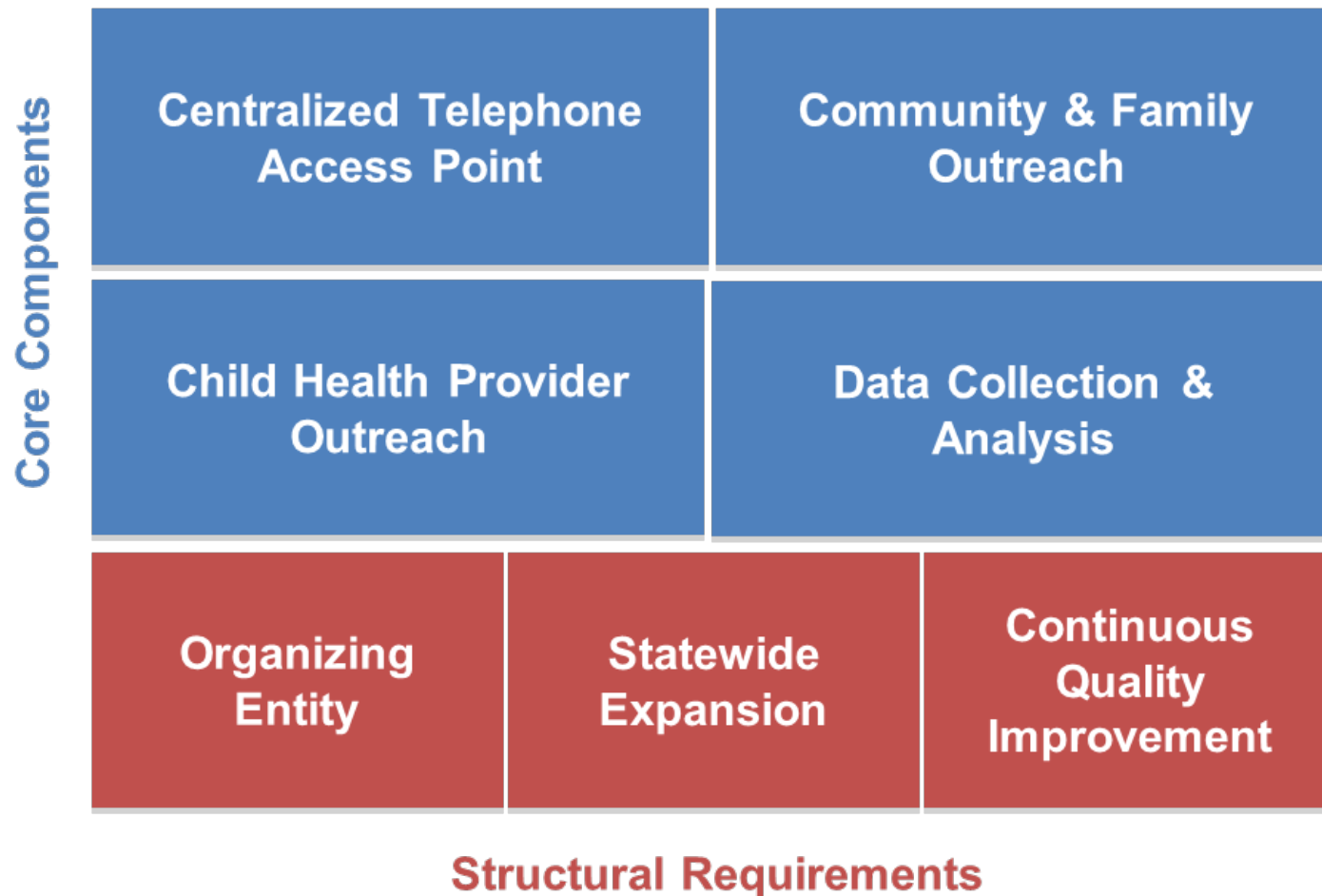
**September 24, 2015**

# THE HELP ME GROW SYSTEM

Model is designed to:

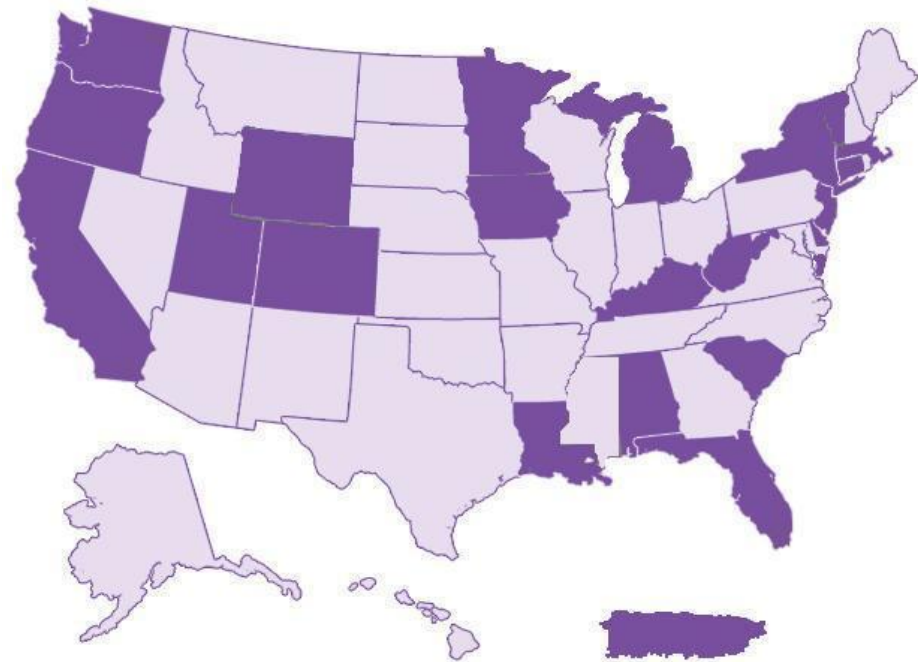
- Support providers and families to promote early detection
- Provide a central access point for child development information and referrals
- Develop a system that facilitates greater access and collaboration

# STRUCTURAL REQUIREMENTS & CORE COMPONENTS



# HELP ME GROW NATIONAL CENTER & STATE AFFILIATES

- Alabama
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Iowa
- Kentucky
- Louisiana
- Massachusetts
- Michigan
- Minnesota
- New Jersey
- New York
- Oregon
- Puerto Rico
- South Carolina
- Utah
- Vermont
- Washington
- West Virginia
- Wyoming



# CALIFORNIA COUNTY AFFILIATES & LEARNING COMMUNITY MEMBERS



- - Affiliate
- - Learning Community



# HELP ME GROW COUNTIES

## Learning Community Affiliates

- Amador
- Del Norte
- El Dorado
- Lassen
- Mendocino
- Merced
- Napa
- Nevada
- Sacramento
- San Mateo
- Santa Clara
- Sonoma
- Sutter
- Yolo

- Alameda
- Contra Costa
- Fresno
- Orange
- San Bernardino
- San Francisco
- San Joaquin
- Solano
- Ventura

# CHILD HEALTH PROVIDER OUTREACH

- Designed to support early detection and intervention and to foster their use of Help Me Grow as a referral source
- Child health providers, who have nearly universal access to young children, are in a unique position to identify children who are at risk for developmental delay

## *Example from Solano County*

- Identified **key champions** in key medical groups to conduct developmental screening and work with Help Me Grow
- **Provided ASQ screening materials** and initial training on the use of the tools
- Facilitated **lunch time gatherings** to help strengthen partnerships

## COMMUNITY & FAMILY OUTREACH

Promotes the use of Help Me Grow and provides networking opportunities among families and service providers

### *Example from Alameda County*

- **Community liaison** conducts provider outreach to promote the use of the HMG and learn about available programs and services; hosts every other month “**Connection Cafés**” and a 2x per month “listserve” announcing services and community events to a large network
- **Family Advisory Committee** helps ensures outreach to families is relevant, friendly and culturally appropriate



# COMMUNITY & FAMILY OUTREACH

## *Alameda County*

Alameda **KIDS**.org

- Website for parents and providers about child development and local resources
- Use of communications and social marketing to raise public awareness
- Participation in community events



## CENTRALIZED TELEPHONE ACCESS POINT

Place to call for parents, caregivers, health care providers & other professionals if there is concern or issue regarding development, behavior or learning and for linkage to services

### *Example from Orange County*

- Launched in partnership with 2-1-1 Orange County in January 2007
- Staffed by two Child Development Care Coordinators
- Utilize a shared countywide resource database
- Conduct intake, referrals and follow-up care coordination to ensure connection to programs & services
- Weekly case conferences to ensure fidelity & quality referrals
- Continuous Quality Improvement (CQI) conducted by 2-1-1 Orange

# DATA COLLECTION & ANALYSIS

To understand all aspects of the HMG system, including identification of gaps and barriers

- Enable our state (and counties) to:
  - build their data systems with similar indicators
  - more efficiently pull data to share with key stakeholders for system change
  - contribute to the national dialogue on promoting early detection and intervention and the role of the HMG systems in doing to
  - see how our system data is similar to/ different from aggregate national data
- Enable the National Center to advocate on behalf of the national network
- Position the National Center and states as leaders in the child development field

# DATA COLLECTION & ANALYSIS - NATIONAL COMMON INDICATORS

## **Demographics**

- Number of children served
- Who contacted HMG on behalf of the child
- Age of child at referral
- Ethnicity of child
- How caller learned about Help Me Grow
- Child's state of residence

## **Nature of presenting issues**

- Number by type of presenting issues/concerns
- Number of children referred for linkage to services as a result of developmental screening

# DATA COLLECTION & ANALYSIS - NATIONAL COMMON INDICATORS

## **Referrals by HMG to Services/Programs**

- Top five types of services to which referrals were made
- Top five service/program gaps
- Top five barriers that keep children from receiving a service/program

## **HMG Outcomes**

- Total number of children successfully connected to at least one service
- Total number of children referred for services and are pending the start date

# DATA FINDINGS: 2014 BASELINE DATA

## **Top 4 presenting issues**

- Communication
- Behavior
- Developmental Concerns
- Family Issues

## **Top 4 Types of Referrals**

- Parenting Resources
- Part C
- Mental health/counseling
- Family support

# BUILDING COLLABORATION ACROSS SECTORS

- HMG as a system builds collaboration across sectors
  - Facilitates communication between the medical home and service providers
  - Coordinates services across multiple providers
  - Convenes direct service providers to promote collaboration
- Other local examples:
  - Orange County Care Coordination Collaborative for Kids
  - Alameda County Cross-Sector Steering Committee & Strategic Planning Process
  - Solano County Collective Impact Initiative

## BUILDING COLLABORATION ACROSS STATE INITIATIVES

- Highlighted as a best practice for early identification and referral in state plans for Maternal, Infant and Early Childhood Home Visiting Program and Race-to-the-Top Early Learning Challenge
- Being used as a vehicle for system change in Early Childhood Comprehensive Systems (ECCS) grant
- Gaps and barriers identified used for collaborative policy planning



# FUNDING SUPPORT

## Current funding sources

- County First 5 Commissions
- Federal Medicaid sources such as MAA, FFP and CHDP
- Mental Health Services Act Prevention and Early Intervention funds
- CalWORKS
- Local Foundations and/or United Way

- Help Me Grow is a **growing movement** at the national, state and county levels
- There are many **different players supporting the statewide spread** of Help Me Grow and addressing policy issues of importance to Help Me Grow
- **Partners** include Children NOW, First 5 California, First 5 Association and the David and Lucile Packard Foundation

# Questions?

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