



Setting up a Help Me Grow Call Center/Access Point for local MCAH Programs

Michele E. Blake

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Our Community

At a population density of 157.3 persons per square mile, the county is considered rural, well below the California average of 239.1 persons per square mile.

The county is home to 95,022 people. There are 8,208 children, ages 0-5.



Population	95,022
Under age 5	8,206
Median household income	\$47,081
Population below poverty level	16.8%
<i>Unemployment rate is 12.9%</i>	

POPULATION OF CHILDREN 0-5

	Ages 0-1	Age 1	Age 2	Age 3	Age 4	Age 5
Caucasian	549	549	510	475	485	496
African American	26	25	23	22	20	22
American Indian/Alaskan	10	10	4	10	11	15
Asian	186	188	177	174	179	154
Hawaiian/Pacific Islander	6	6	2	3	3	1
Hispanic	535	526	525	568	601	648
2+ Races/ Ethnicities	81	79	75	75	81	71
TOTAL 8206	1393	1383	1316	1327	1380	1407



Local Efforts

Focus = health & developmental screening program called ***Bright Futures***. Implemented as a pilot project in 2002.

- 100% funding from SCCFC
- HMG Learning Community



Screening Stations



- Positive Discipline
- Learning & Cognitive Skills
- Fine & Gross Motor Skills
- Oral Health
- M-CHAT (18 & 24 months)
- Hearing
- Vision
- Speech & Language
- Health/BMI
- In addition to many other informational stations

Partners

- Yuba College Nursing Program
- Peachtree Healthcare
- Ampla Health
- Sutter County Health Education
- Yuba City Unified School District & State Preschool
- Sutter County Social Services
- Sutter County Behavioral Health
- Yuba-Sutter-Colusa United Way
- Speech Therapist, Sarah Perl
- Duerr Evaluation Resources
- Cambridge Junior College
- Regional Housing Authority of Sutter & Nevada County
- City of Live Oak
- City of Yuba City
- U.C. Cooperative Extension
- Preschool Intervention Program
- Family SOUP
- Sutter County Public Health Nursing
- Sutter County Women Infant Children Program (WIC)
- Delta Kappa Gamma
- Health and Social Policy Institute
- Sutter County Child Development Behavioral Specialist
- Sutter Smiles Mobile Dental Unit
- Sutter County Public Health
- Sutter County Health & Human Services
- E Center Head Start

Local Efforts

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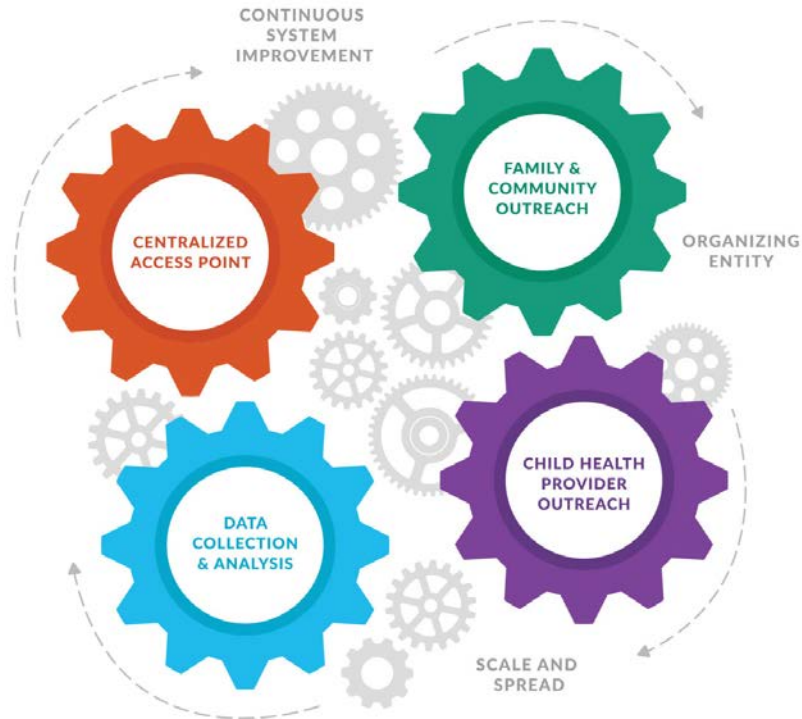
- 100% funding from SCCFC
- HMG Learning Community 2012



Core Program Components of HMG



SYSTEM MODEL



Major Challenge for Affiliation Status and Realistic Plans

Centralized Telephone Access Point:

2FTE with Sutter County Children & Families Commission

Limited Funding

No local 2-1-1 or Call Center

Suggested Benchmarks:

- Develop a Process to assess Help Me Grow call center options for a countywide or regional HMG system
- Identify entity to serve as the call center
- Determine the needs of the identified entity in order to serve as the call center
- Identify data collection elements and processes
- Develop a quality assurance process
- Develop an implementation plan and launch the call center and/or phone line



Centralized Telephone Access Point

- Call **530-822-7505** or visit ***sutterkids.org***
- In 2012, Bright Futures added Ages & Stages Questionnaire (ASQ-3)
- Referral Outcome



Data Collection and Analysis

- Participant Information Form
- ASQ
- BMI Screening
- Referral Outcome Assessment
- Parent Survey



Health Care Provider Outreach

- Physician Champion Identified
- ASQ electronically provided in waiting room at pediatrician visit
- Review results and directly obtained at the Bright Futures centralized telephone access point



Community Outreach

- Partnerships
- Push cards, video, bus ads to drive public to the centralized telephone access point



Affiliate Status!

Gained HMG affiliate status in June 2017

- Organizing entity/lead agency =
Sutter County Children & Families Commission



Thank you!!!



BRIGHT futures

..... IN PARTNERSHIP WITH

