Planning and Implementation

Nebraska Logic Model for Walk to School Day - USA

State Planning Group
Cardiovascular Health (CVH) Program
Injury Prev. Program
Dept. of Education
NE Safety Council
National Park Service
NE PTA/PTO
AHA Gov. Council
NAHPERD

Local Community Planning Group
Schools (teachers, administrators)
PTA/PTO
Local health dept./coalition (PATCH, T.P. etc.)
Police/Fire Dept.
Local transportation dept.
Dept. of public works
Safe Kids/Safe Communities
Local Businesses

School Coordinator

School Official’s Approval

Distribute take-home information

Complete Follow-up Survey

Classroom Activities

Invite parents/grandparents to walk

Ask Governor to sign Proclamation

Process Registrations

Review grant applications

Materials
Planning Packet
Registration Information
Walking Checklist
Camera
Mini-grant application
Follow-up Survey

Encourage “Role Model” Participation
Governor
Mayor
City Officials
College Athletes
Middle/H.S. Students
Principal
Superintendent

Ask Mayor to sign Proclamation

Recruit Volunteers

Seek Funding / Sponsorship
Mini-grants
Local businesses
Community Organizations

Incentives
Prizes
Refreshments

Quality of Life

Improved Health Status

“Walkable Community”

Baseline Data

Advocate for changes

Kids Walk to School Program

Successful Walk to School Day-USA!

Walking Checklist

Follow-up Survey

Assessment

Prepared by UCSF Family Health Outcomes Project