Example: A Results Framework for an Awareness-raising Campaign around Domestic Violence Legislation

**Goal** - Women and girls empowered to claim their rights under law.

**Objectives** – 1) To increase knowledge of the new domestic violence provisions among community members (men and women) in the town of Riså by 50% in 2 years and 2) To double the number of women and girls in Riså who claim they would report violence perpetrated against them in 3 years.

**How?**

**What do we want?**

**Why?**

**INPUTS**
Time, materials, venue, food needed to convene the campaign

**ACTIVITIES**
Community discussions, focus groups with target population, assessments of the population's knowledge and understanding of domestic violence and its legal provisions, marches

**OUTPUTS**
Posters, murals, sms texts, emails, letter-writing, radio spots, and TV campaigns

**OUTCOMES**
Increased community level knowledge around domestic violence and its legislative provisions

**IMPACTS**
The number of women seeking recourse under domestic violence legislation and increased mechanisms for protecting their rights

Prepared by UCSF Family Health Outcomes Project