

Sample Logic Model

Program: Community Baby Shower for Safe Sleep (CBSSS)

Situation: Black non-Hispanic infants in Kansas are at an increased risk of SIDS and other types of infant deaths than children born of other races and ethnicities.

**This logic model is a guide to help you plan your shower and to start thinking about how you want to measure its outcomes. The outcomes described here may not be realistic to expect from your shower, may not be easily measurable, and may not be relevant to what you choose to do. Therefore, please modify the logic model however you need.*

Inputs	Outputs		Outcomes – Impact		
	Activities	Participation	Short	Medium	Long
<p>SIDS Network of Kansas</p> <p>Partners (Local, Regional, State) -Black Nurses Association -National Association of Hispanic Nurses</p> <p>Location</p> <p>Exhibitors -County health department, WIC, Healthy Start -Local health provider -Insurance provider, e.g. Healthwave -Dentist</p> <p>Funding</p> <p>Resources for participants -Safety approved cribs -Wearable blankets -Pacifiers -Safe Sleep DVDs -Safe sleep magnets and SIDS brochures -Educational materials -Refreshments -Raffle prizes</p> <p>Volunteers -3+ to load cribs -Others to help plan, stuff packets, help with registration, refreshments, forms, and set up/tear down</p> <p>Materials -Safe Sleep for Babies Survey -Cribs for Kids Referral and Questionnaire Form -Cribs for Kids Hold Harmless Agreement</p> <p>Research and best practice</p>	<p>Partner with community members, agencies and coalitions that serve the same population</p> <p>Secure funding -Write grants to foundations and organizations that support disparity projects, maternal and child health, education, etc. -Contact local businesses for support purchasing resources and materials</p> <p>Promote the baby shower -Advertise via television, radio, newspapers, local zines, social media, and flyers/posters</p> <p>Organize event -Book exhibitors that provide safe sleep education, health insurance, and prenatal care -Organize event day itinerary and other relevant details</p> <p>Participants at the CBSSS watch a video on infant safe sleep, visit a booth for health insurance, and visit a booth for prenatal care. They may enroll in services as they choose.</p> <p>Participants receive a free safety approved crib, a wearable blanket, a pacifier, and other resources</p> <p>Participants complete a parent survey (Safe Sleep for Babies Survey), Cribs for Kids Referral and Questionnaire Form, and sign the Cribs for Kids Hold Harmless Agreement</p> <p>Provide culturally tailored education and information</p>	<p>Event participants -Open to the public -Target audience is high-risk, low-income, African American new/expectant mothers of infants in Sedgwick County -Fathers, grandparents, and other support people are encouraged to attend -Infants</p> <p>Community</p> <p>SIDS Network of Kansas staff</p> <p>Partners</p> <p>Volunteers</p> <p>Exhibitors</p> <p>Media</p>	<p><i>The anticipated short-term results of the CBSSS are:</i></p> <p>Increased awareness of infant mortality in Kansas, and the disparities that exist</p> <p>Participants will know the ABCs of infant safe sleep</p> <p>Participants will know to always place their infant to sleep in a supine (on the back) position for every sleep time</p> <p>Participants will have knowledge of prenatal health</p> <p>Participants will know how to access medical insurance for themselves and their babies</p> <p>Participants will have access to maternal child health resources</p>	<p><i>The anticipated medium-term impacts are:</i></p> <p>Infants who receive a crib through the program will sleep in a safe environment when they otherwise would not have</p> <p>Increased proportion of infants sleeping in a safe sleep position</p> <p>Increased proportion of women receiving prenatal care in the 1st trimester</p> <p>Increased proportion of women having medical insurance timely</p> <p>Increased proportion of caregivers embracing healthy activities including good nutrition, reducing smoking, breastfeeding, and taking children to regular medical appointments</p> <p>Increased social support among participants</p>	<p><i>Potential long-term outcomes may include:</i></p> <p>Reduced infant mortality in Sedgwick County, particularly among Black non-Hispanic infants</p> <p>Reduced SIDS rate in Kansas, particularly among Black non-Hispanic infants</p> <p>Increased culturally competent medical care and social services</p> <p>Increased partnerships with community groups</p>