

Webinar: Program Evaluation II - Data Sources and Developing an Evaluation Plan

Date: Thursday, August 30, 2012

Description:

Please join FHOP for the second webinar in a two part series on program evaluation. The second webinar will provide information on data sources for evaluation and developing an evaluation plan. The first webinar addressed types of evaluation, the relationship of evaluation to a logic model, and the place of evaluation in the program planning process. Materials from the first webinar can be found **here** ^[1].

Registration is required for this free webinar. Once the host approves your request, you will receive a confirmation email with instructions for joining the meeting. Please note that to join the audio for the webinar, you will need to call in via telephone (using the toll-free number provided) and to see the presentation, you will need to be on the computer.

The webinar will be recorded and archived for future viewing.

Training Objectives:

At the conclusion of the webinar, participants will be able to:

1. Identify at least 3 sources for evaluation data
2. Describe the strengths and weaknesses of different data sources for evaluations
3. Discuss the purpose and parts of an evaluation plan
4. Describe options for disseminating evaluation results

Materials:

? Training Recording

Part 1. Data Sources ^[2]

Part 2. Data Source Examples ^[3]

Part 3. Data Analysis ^[4]

Part 4. Evaluation Plan ^[5]

Part 5. Evaluation Report ^[6]

Part 6. Evaluation Plan Examples ^[7]

? Presentation Slides ^[8] (pdf)

? Evaluation Plan Template ^[9] (word)

? Evaluation Plan Template with Examples ^[10](word)

Additional Resources:

RAND Getting to Outcomes: Improving Community-based Prevention ^[11]

The GTO model is designed to be a best practice process-prescriptive, yet flexible enough to facilitate any prevention program. Although GTO started in 2004 with drug prevention, since that time, the toolkit has been applied to a range of prevention areas, including: Teen Pregnancy, Positive Youth Development, Underage Drinking.

Getting to Outcomes: Technical Report: Promoting Accountability Through Methods and Tools for Planning, Implementation, and Evaluation

[12]

A manual designed to provide guidance to prevention practitioners in agencies, schools, and community coalitions as they plan, implement, and evaluate their own substance abuse prevention programs. Research has shown that the Getting To Outcomes (GTO) approach can lead to increased capacity in prevention programs and better performance.

? Report Appendices [13] See #6B, estimating true cost of prevention programs

Getting to Outcomes: 10 Steps for Achieving Results-Based Accountability [14]

A summary of that manual provides step-by-step guidance to practitioners in need of a concise, overview-style approach to the GTO process. It briefly reviews the 10 steps described in the manual, from choosing a problem or problems to focus on to considering how to keep a successful program going. The steps are designed to empower practitioners as they plan effective programs, implement the programs, and evaluate the programs to continuously improve them and collect outcome data.

Contact Us
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Source URL: <https://fhop.ucsf.edu/webinar-program-evaluation-ii-data-sources-and-developing-evaluation-plan>

Links

[1] <http://preview.fhop.ucsf.edu/webinar-introduction-program-evaluation>

[2]

<https://picasaweb.google.com/115500554113267944237/ProgramEvaluation2DataSourcesAndDevelopingAnEvalu>

[3]

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<https://picasaweb.google.com/115500554113267944237/ProgramEvaluation2DataSourcesAndDevelopingAnEvalu>

[8] https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/wysiwyg/Program_Evaluation_Part2.pdf

[9] https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/wysiwyg/Evaluation_Plan_Template.docx

[10]

https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/wysiwyg/Evaluation_Plan_Template_with_Examples.docx

[11] <http://www.rand.org/health/projects/getting-to-outcomes.html>

[12] http://www.rand.org/pubs/technical_reports/TR101.html

[13] http://www.rand.org/content/dam/rand/pubs/technical_reports/2004/RAND_TR101.app.pdf

[14] http://www.rand.org/pubs/technical_reports/TR101z2.html