

Webinar: Strategies to Increase Breastfeeding in your County

Date: Wednesday, March 23, 2011

Description:

This is the first one in a series of webinars related to Title V MCH priorities. The format of the webinars will combine program planning, a discussion of evidence-based interventions to address the problem, and a review available resources. The series starts with a Breastfeeding webinar, to be followed by additional webinars addressing Preconception Health and then Healthy Weight and Pregnancy.

Agenda:

- ? Introductions
- ? Review of Breast Feeding Problem Analysis Diagram ^[1]
- ? Framing the Issue ^[2] - Heather Gelhert
- ? Baby Cues ^[3] - Jane Heinig
- ? Work Place Policies ^[4] - Karen Peters
- ? Work Place Policies ^[5] - Segment II
- ? Hospital Policies and Resources on breastfeeding available from the state ^[6] - Jeanette Panchula
- ? Resources available on FHOPs web site ^[7] - Katie Gillespie

Training Objectives:

By the end of the session participants will be able to:

1. Use a problem analysis diagram in program planning to understand the influences on breastfeeding in their community
2. Describe the key elements of 3 interventions to increase breast feeding: Baby cues, work place policies, and hospital policies.
3. Locate resources to assist in implementing interventions to increase breastfeeding

Materials:

- Archived Webinar ^[8]
- Presentation slides ^[9] (pdf)

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Links

[1] https://picasaweb.google.com/lh/photo/-tDTdBxE8O-B11_qUudiCNMTjNZETYmyPJy0liipFm0?feat=directlink

[2] <https://picasaweb.google.com/lh/photo/9JLtJ6viZLCEgGcKkiyrANMTjNZETYmyPJy0liipFm0?feat=directlink>

[3] <https://picasaweb.google.com/lh/photo/ERli5hWlhoulgrUbKFDKDNMTjNZETYmyPJy0liipFm0?feat=directlink>

[4] https://picasaweb.google.com/lh/photo/JB4Z8aE4jH7l_NiAygQmUdMTjNZETYmyPJy0liipFm0?feat=directlink

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[6] <https://picasaweb.google.com/lh/photo/ZkYOvGFzGWhyY2zTZjh-B9MTjNZETYmyPJy0liipFm0?feat=directlink>

[7] <https://picasaweb.google.com/lh/photo/7vwEE2YMM6ACkF4glT4letMTjNZETYmyPJy0liipFm0?feat=directlink>

[8] <https://plus.google.com/photos/search/breastfeeding?pid=5699474983024056434&oid=1155005541132679442>

[9] https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/wysiwyg/Breastfeeding_web_PAhandout.pdf