

The Planning Guide

Developing an Effective Planning Process: A Guide for Local MCH Programs

The purpose of this manual is to assist local public health agencies in conducting a needs-based, rational planning and resource allocation process. Although the processes described are generic to all planning efforts at the local level, the case examples are specific to Maternal and Child Health Programs that are required to conduct a formal needs assessment and planning process every five years in order to receive their annual block grant funds.

Chapters	All files are in pdf format. Some appendices have editable worksheets in MS Word format for your convenience.
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II	Community Health Assessment: Identifying Maternal, Child Health Needs and Setting Priorities ^[2]
III	Conducting a Formal Problem Analysis and Identifying Effective Interventions ^[3]
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V	Program Evaluation and Performance Monitoring ^[5]
VI	Putting It All Together: Creating a Planning Document ^[6]
VII	Available Tools for Public Health Core Data Functions ^[7]

Appendices

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III-C	Community Health and Social Services Resource Matrix ^[21] (worksheet ^[22]) (word)

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Example Logic Model: Provider Education Program to Promote

IV-A-2
Source URL: <https://breastfeeding.ucsf.edu/planning-guide>

Links IV-B-1 Program Action Plan Matrix [25]

- [1] https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/wysiwyg/pg_ch1.pdf
[2] https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/wysiwyg/pg_ch2.pdf
[3] https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/wysiwyg/pg_ch3_new.pdf
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