

Program Resources and Tools

Local MCAH Program Scope of Work ^[1]

This page offers webinar trainings and other materials for the 2011-2012 local MCAH program scope of work.

Program Evaluation and Performance Monitoring Resources ^[2]

This page offers a developing collection of resources for measuring the impacts of programs and activities. It includes program evaluation basics, program evaluation tools, assessing the impact of community awareness campaigns, and social media campaigns and evaluation tools.

MCAH Topical Fact Sheets ^[3]

FHOP, along with the State MCAH Program and MCAH Action, is developing a series of fact sheets on MCAH topics and issues. The purpose of the fact sheets is to provide simple, clear, and direct information that highlights the costs and benefits of addressing the selected health issue and highlights why addressing the issue is important to California and to local communities.

ASTHO Healthy Babies Initiative ^[4]

In September 2011, Association of State and Territorial Health Officials (ASTHO) President David Lakey (TX) issued his President's Challenge: the Healthy Babies Initiative ^[5]. His goal for the challenge is to improve birth outcomes by reducing infant mortality and prematurity in the United States. Specifically, the goal is to decrease prematurity in the United States by 8% by 2014. State and territorial health agencies can make an incredible impact in this area, and the resources on these pages are designed to help. The resources are categorized in two ways: by lifestage, as depicted in the images below, including Preconception ^[6], Prenatal ^[7], Birth to 28 Days ^[8], and First Year ^[9]; and by scope of resources, including Policy Resources, Community Resources, Organizational Resources, Health IT Resources, Healthcare Provider Resources, and Self-Management Resources.

Grant Writing Resources ^[10]

FHOP has compiled several resources for writing grant proposals for health projects, including writing guides and tips, finding funding opportunities, and additional reference materials.

MCAH Life Course Toolbox ^[11]

The Life Course Model is now an integral part of the way that MCAH programs assess and address health problems in the MCAH population. The new MCAH Toolkit provides valuable resources to facilitate this process. CityMatCH and Contra Costa Health Services Family Maternal and Child Health Programs launched an online MCH Life Course Toolbox in June 2010. The toolbox features life course resources, a discussion board, the Life Course Game, and Facilitator's Kit. The MCH Life Course Toolbox is an online resource for researchers, academics, practitioners, and others to share information, strategies, and tools to integrate the life course perspective into maternal and child health (MCH) work at the local, state, and national levels.

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