

Webinar: Smoking Still Matters Before, During and After Pregnancy

Smoking *Still* Matters Before, During and After Pregnancy

by The California Department of Public Health, Maternal, Child and Adolescent Health Division,
Environmental Health Investigations Branch & the California Tobacco Control Program

Date: Tuesday, August 25, 2015

Presenters:

I. Maternal, Child and Adolescent Health Division:

- ? *Melanie Dove*, MPH, PhD - Research Specialist
- ? *Martha Dominguez*, MA, MPH - Program Consultant.

II. Environmental Health Investigation Branch

? *Martin Kharrazi*, MPH, PhD - Research Scientist Supervisor and the Chief of the Environmental Epidemiology Section.

III. Local MCAH Tobacco Control Efforts ? Tuolumne County Public Health

- ? *Melissa Parrish*, RN-BC, PHN, MSW - Programs and Services Manager and the MCAH Director
- ? *Kristina Herrera* - Program Specialist for the Tobacco Education & Prevention Program and the Targeted Case Management Program coordinator

IV. California Department of Health Care Services, Medi-Cal

- ? *Joanne Wellman* - The lead on tobacco issues for the Managed Care Division.

V. California Smokers? Helpline

- ? *Carrie Kirby*

VI. Text4baby/Quit4Baby

- ? *Amy E. Pirretti*, MS -Text4baby Program Director

Presentation Outline:

- I. Introduction
 - a. Maternal Tobacco Control Collaboration Efforts
- II. Maternal, Child and Adolescent Health Division
 - a. Maternal and Infant Health Assessment Survey
 - b. Educational Materials

III. Environmental Health Investigation Branch

- a. Study ? Tobacco Smoke Exposure during Pregnancy in Minority Populations

IV. Local MCAH Tobacco Control Efforts ? Tuolumne County Public Health

V. California Department of Health Care Services, Medi-Cal

- a. Policy letter for provider services
- b. Tailored services

VI. California Smokers? Helpline

- a. Free tobacco cessation services

VII. Text4baby/Quit4Baby

- a. Quit4baby

VIII. Questions and Answers

Recording:

Due to technical issues, we were unable to make an adequate recording of the training.

Presentations:

- Helpline Presentation ^[1] (pdf)
- Medi-Cal Presentation ^[2] (pdf)
- Tuolumne County Presentation ^[3] (pdf)
- Minority Smoking Among Pregnant Women Biomarker Presentation ^[4](pdf)
- Smoking Still Matters Presentation ^[5] (pdf)
- Text4baby Presentation ^[6] (pdf)

Referenced Links and Materials:

- Maternal Tobacco Fact Sheet ^[7] (pdf)
- Pregnancy Infographic ^[8] (pdf)
- Webinar Flyer ^[9] (pdf)
- Welltopia, the place of wellness ^[10]
- California Health and Human Services Open Data Portal ^[11]
- California Smoker?s Helpline Marijuana Fact Sheet ^[12]
- CDPH Maternal, Child, and Adolescent Health Program ^[13]
- CDPH Maternal Health ^[14]

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Links

[1] http://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/custom_download/Helpline_Presentation.pdf

[2] https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/Medi-Cal_MCAH_08252015_rev.pdf

[3]

- http://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/custom_download/Tuolumne_County_Addressing_Tobacco.pdf
- [4] https://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/Minority%20Smoking_Pregnant_Women_EHIB_study-8-24-2015.pdf
- [5] http://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/custom_download/Smoking_Still_Matters_8_21_15_0.pdf
- [6] http://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/custom_download/Text4baby_Presentation_0.pdf
- [7] http://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/custom_download/Maternal_Tobacco_Fact_Sheet.pdf
- [8] <http://www.cdph.ca.gov/data/surveys/MIHA/MIHAPublications/MaternalSmokingInfographic.pdf>
- [9] http://fhop.ucsf.edu/sites/fhop.ucsf.edu/files/custom_download/Webinar_Flyer.pdf
- [10] <http://mywelltopia.com/>
- [11] <https://chhs.data.ca.gov/>
- [12] <http://www.nobutts-catalog.org/collections/tobacco-users/products/fact-sheet-marijuana>
- [13] <http://www.cdph.ca.gov/programs/mcah/Pages/default.aspx>
- [14] <http://www.cdph.ca.gov/programs/mcah/Pages/MaternalHealth.aspx>