




Family Health Outcomes Project
(<http://fhop.ucsf.edu/fhop/>)
Breastfeeding Webinar
March 23, 2011

California Department of Public Health: Resources to assist in promoting, protecting and supporting breastfeeding

<http://cdph.ca.gov/breastfeeding>

Begin at the main CDPH Breastfeeding and Healthy Living Webpage.

News, Hot Topics, & Updates

-  [New](#) In-Hospital Breastfeeding Initiation Data (2009)
-  [New](#) California Maternity Practices in Infant Nutrition and Care (mPINC) Survey Data (utilizing 2007 mPINC Report)
-  [New](#) One Hospital at a Time: Overcoming Barriers to Breastfeeding - A Policy Update on California Breastfeeding and Hospital Performance by the California WIC Association and UC Davis Lactation Center (2011)
-  [New](#) The Surgeon General's Call to Action on Breastfeeding
- [United States Breastfeeding Committee Toolkit: Implementing The Joint Commission Perinatal Care Core Measure on Exclusive Breast Milk Feeding](#)
- [Healthy People 2020 Breastfeeding Objectives \(PDF, New Window\)](#)
- [Birth and Beyond California Hospital Breastfeeding Quality Improvement & Staff Training Demonstration Project](#)

Information For Families

- [Educational Materials](#) - Handouts and Information Sheets
- [Breastfeeding Rights Card Resources](#)
- [Common Questions](#) - Why, How Often, How Long, How Much,
- [Novel H1N1 Flu \(Swine Flu\) and Feeding your Baby: What Parents Should Know \(CDC\)](#)
- [Going Back to Work or School](#) - For Mothers, For Employers, For Child Care Workers, The Lactation Accommodation Law [\(and how to file a complaint\)](#)
- [Information and Resources for Employees of the California Department of Public Health](#)
- [California Laws](#) - Right to Breastfeed in Public, Jury Duty, etc.

Publications & Reports

- [Breastfeeding: Investing in California's Future \(2007\)](#)
- [Breastfeeding Program Fact Sheet](#)
- [Breastfeeding Awareness Month, August 2008, Governor's Proclamation \(PDF, New Window\)](#)
- [Normal Infant Feeding Guidelines \(PDF, New Window\)](#)
- [California Department of Health Services Breastfeeding Promotion Policy](#)

Local Resources

- [Regional Breastfeeding Coalitions Listing](#)
- [Breastfeeding Local Health Jurisdictions by County Map](#)
- [Directory of Health Jurisdiction Breastfeeding Coordinators](#). [Help us keep these updated!](#)

General Resources

- [MCAH Breastfeeding Program](#)
- [Women, Infants and Children Program](#)
- [Peer Counseling](#) - Peer Counselor Training Manual
- [Sources for Distance Education](#)
- [Resources to Help Promote Breastfeeding in the African American Population](#)
- [Websites](#)

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Information For Professionals

- [AAP Breastfeeding Assessment \(Word, New Window\)](#)
- [Contraception](#)
- [Data on Breastfeeding](#)
- [Early Childhood Caries](#)
- [Education for Health Care Providers](#)
- [Emergency Preparedness](#)
- [Exclusive Breastfeeding](#)
- [Hospital Policies and on-line Toolkit to Implement Them](#) (Developed: 2006, Latest revision: 2011)
- [Medications](#)
- [Mental Health Issues](#)
- [Very Low Birth Weight Infant](#)
- [Vitamin D Information and Resources](#)
- [Work or School](#)

Resources for Hospital Quality Improvement

- [Recommended Hospital Policies \(PDF, New Window\)](#) Model Hospital Policy Recommendations
- [On-Line Toolkit to Implement the Policies](#) - (Developed: 2006, Latest revision: 2011)
- [Baby-Friendly™ Hospitals in California \(as of January, 2011\)](#)
- [Assistance for Hospitals implementing the Joint Commissions' Exclusive Breast Milk Feeding Perinatal Core Measure: United States Breastfeeding Committee \(PDF, New Window\)](#)
- [Birth and Beyond California Hospital Breastfeeding Quality Improvement & Staff Training Demonstration Project](#)

Data & Statistics

- [Breastfeeding Statistics](#)
- [Letter to Hospital Administrators \(8/22/08\) with exclusive in-hospital breastfeeding rates and hospital breastfeeding resources \(PDF, 7MB, New Window\)](#)
- [Maternal and Infant Health Assessment \(MIHA\) survey](#)

Archives

- [Archive Listing](#)

Contact Us: GENERAL INFORMATION - (916) 558-1784

For relay services for the hearing impaired or speech impaired, please call:

MCI from TDD 1-800-735-2929 or MCI from voice telephone 1-800-735-2922
Sprint from TDD 1-888-877-5378 or Sprint from voice telephone 1-888-877-5379

[Questions or Comments?](http://www.cdph.ca.gov/layouts/dhs/sitecomments/default.aspx) <<http://www.cdph.ca.gov/layouts/dhs/sitecomments/default.aspx>>

Note: Your information is not protected, so please do not enter private, confidential, or sensitive information on the feedback form.

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Alphabetical list of websites mentioned

- Academy of Breastfeeding Medicine (ABM) www.bfmed.org
- Adolescent Family Life Program (AFLP) www.cdph.ca.gov/programs/AFLP/Pages/default.aspx
- American Academy of Pediatrics (AAP)
www.aap.org/breastfeeding/curriculum/documents/pdf/Hospital%20Breastfeeding%20Policy_FINAL.pdf
- Baby Friendly – United Kingdom: www.babyfriendly.org.uk/pdfs/sample_maternity_policy.pdf
- Baby Friendly, USA: www.babyfriendlyusa.org >
- Birth and Beyond California (BBC) Logic model:
www.cdph.ca.gov/data/statistics/Documents/MO-BBC-FinalLogicModel-10-08.pdf
- Birth and Beyond California (BBC) Website: <http://Cdph.ca.gov/BBCProject>
- Birth and Beyond California Website: <http://Cdph.ca.gov/BBCProject>
- Black Infant Health (BIH): www.cdph.ca.gov/programs/BIH/Pages/default.aspx
- Breastfeeding Summit: <http://www.californiabreastfeeding.org/2011SummitPresentations.html>
- California Breastfeeding Coalition: www.californiabreastfeeding.org
- California Department of Public Health (CDPH) Breastfeeding and Healthy Living:
<http://cdph.ca.gov/breastfeeding>
- California Breastfeeding Statistics: <http://cdph.ca.gov/BreastfeedingData>
- California Model Hospital Policy Recommendations: <http://cdph.ca.gov/CAHospitalBFToolkit>
- Coalition to Improve Maternity Services (CIMS) www.motherfriendly.org/
- Comprehensive Perinatal Services Program (CPSP): www.cdph.ca.gov/programs/CPSP/Pages/default.aspx
- Evaluation tools –<http://cdph.ca.gov/CAHospitalBFToolkit> and <http://Cdph.ca.gov/BBCProject>
- Florida Breastfeeding Coalition: 5 Baby Steps: www.flbreastfeeding.org/hospital.htm
- Hospital specific data as reported by MCAH <http://cdph.ca.gov/breastfeedingdata>
- Los Angeles Public Health Initiative: www.breastfeedingtaskforla.org/resources/forprofessionals/phbpi.htm
- Los Angeles Report:
www.breastfeedingtaskforla.org/pdf/LA%20BF%20REP_10-08-2010_WITH%20hyperlinks.pdf
- Louisiana: The Gift: www.thegiftla.org/?page_id=20
- Maternity Practices in Infant Nutrition and Care (mPINC) data
www.cdc.gov/breastfeeding/data/mpinc/index.htm
- Peer Counseling - Peer Counselor Training Manual:
www.cdph.ca.gov/programs/wicworks/Pages/WICBFPeerCounselor.aspx
- Physician offices (www.bfmed.org – protocols, AAP, AAFP, etc.)
- Regional Perinatal Program of California (RPPC) <http://www.cdph.ca.gov/programs/rppc/Pages/default.aspx>
- Surgeon General’s Call to Action to Support Breastfeeding:
www.surgeongeneral.gov/topics/breastfeeding/index.html
- Texas Ten Steps: www.breastmilkcounts.com/texas-ten-step.html